



Highly structured content represents raw data, structured according to a strict model. In our case, our parametric data.

Semi structured content represents structured content mixed with natural language. This is typically our DITA and Framemaker content.

Unstructured content represents our binary blobs of content such as videos, images, PDF, etc.

Tools:

[Eptos](#), by Paradine, is a master data and dictionary management tool. We will use it to store parametric data, standard terminology and to model and validate products.

To manage and publish our DITA content, we use Componize for Alfresco.

We currently use Xmetal XMAX 5 to edit DITA content, but we plan to switch to Oxygen Java Web Start soon.

Magnolia is a Web CMS used to manage the Web content that doesn't come from DITA. Not a future-proof solution.

In the Publish column, we omitted to add the RDF data hub we are setting up to expose data and metadata both internally and externally.

Finally, XTM Cloud by XTM International is a cloud-based translation suite for both XML and binary contents. It uses 100% open standards such as XLIFF.