



BPM Think Tank Agenda

2005 BPM Think Tank, March 1-3, Ocean Point Resort and Spa, Miami, Florida

TUESDAY, March 1, 2005

EXECUTIVE DAY

co-produced with Black Forest Group

8:00 am - 4:00 pm	Registration
8:00 am - 9:00 am	Continental Breakfast (Lobby Level)
9:00 am - 9.30 am	<p>Opening Panel: Jeanne Baker, BPMI Chair and Kevin Vaughn, BFG Chair Delivering the promise of BPM and the business value of executable process. What it means and how organizations benefit from it.</p>
9:30 am - 10.00 am	<p>The Process Life Cycle Bruce Silver, Industry Analyst, Bruce Silver Associates Where do standards, technology and practice help with process design, deployment, execution, maintenance, and optimization?</p>
10:00 am - 10:45 am	<p>Case Study: Process Management in the Need of a Mature Engineering Discipline Jaakko Riihinen, Chief Enterprise Architect, Nokia (Finland) Process architecture as an engineering discipline is immature and lacks clarity. The system engineering community and the process engineering community have developed separate identities and evolved in virtual isolation. The consequences include poor coordination, overlap, and conflicts, as well as lack of critical mass for many essential research topics. This session discusses the need to invest in the research and development to create the required conceptual clarity and interoperable systems.</p>
10:45 pm - 11:00 pm	<p>Morning Break Coffee and cookies on the Veranda overlooking the ocean</p>
11:00 am - 12.30 pm	<p>Closing the Gap Between Business and Technology: Panel: Strategy Chiefs from IT Business Users</p> <ul style="list-style-type: none"> • Carl Allen, Manager of Corporate IS Security, Intermountain Health Care, USA; • Chris Lawrence, Business Architect, Old Mutual SA; • Gary Baker, Process Executive and Managing Director EDS, GM Global Supply Chain & Global Business Services USA. <p>Moderated by Dr Michael zur Muehlen, Stevens Institute of Technology, USA “What We Want” BPM Requirements: Challenges for BP Standards Bodies</p>
12:30 pm - 1:30 pm	<p>Closing the Gap Between Business and BPM: Working Lunch: 10 Focus Area Roundtables Group leaders chair discussions on “What We Want”</p>
1:30 pm - 3:30 pm	<p>Closing the Gap Between Business and BPM: Focus Areas Roundtables continued “What We Want” Group leaders synthesize, summarize and present findings to standards bodies</p>
3:30 pm - 4:00 pm	<p>Afternoon Break Stroll on the beach with ice-cream cones</p>
4:00 pm - 4:45 pm	<p>Closing the Gap Between Business and BPM: Moderated by Jeanne Baker, BPMI Chair Panel: BPMI, OASIS, OMG, WfMC, W3C Leaders from standards bodies review the challenges from IT Business Users with the goal of returning to these issues tomorrow in greater detail</p>
4:45 pm - 5:15 pm	<p>Synthesis and Wrap Up Session leaders: Derek Miers, BPMI Director and Dr Michael zur Muehlen, Stevens Institute of Technology</p>
5:15 pm - 7:30 pm	<p>BPM Think Tank Showcase and Welcome Reception (Atlantic and Veranda)</p>



8:00 am - 4:00 pm	Registration
8:00 am - 9:00 am	Continental Breakfast (Lobby Level)
9:00 am - 9.30 am	Keynote Address: Jan Popkin, Popkin Software and Director, BPMI.org The BPMI.org Vision
9:30 am - 10.30 am	The Standards Landscape. Panel: Overview by the Standards Bodies: BPMI, OASIS, OMG, WfMC, W3C Moderated by Jeanne Baker, Chair BPMI.org
10:30 am - 11.15 am	Overview of what is being accomplished by today's most influential standards bodies. Standards chairs describe the focus and goals of their respective organizations. (20 mins each)
11:15 pm - 11:30 pm	Morning Break Coffee and iced tea on the Veranda overlooking the ocean
11:30 am - 12.30 pm	Technology Roundtable Session Focus Areas Roundtables Transactions - Tony Fletcher (Choreology), Business Rules - Paul Vincent (Fair Isaac), Human Collaboration - Justin Brunt (TIBCO), Mobility - Jukka Riihari (Meridea), Process Runtime Interactions - Setrag Khoshafian (Pegasystems), XPDL - Robert Shapiro (Global 360), BPMN - Steve White (IBM), Web Services/SOA - Jean-Jacques Dubray (Attachmate), BPDM & UML - Fred Cummings (EDS), ebXML - Monica Martin (Sun) Session based on running 'Magic Exercise' 3 times with delegates going to a different table each time - see Roundtable Magic Exercise note below
12:30 pm - 1:15 pm	Lunch Break Lunch in "The View" Restaurant on Lobby Level
1:15 pm - 1:45 pm	Focus Areas Roundtables continues Group leaders synthesize, summarize and present findings to standards bodies moderated by Derek Miers. BPMI Director
1:45 pm - 2:25 pm	BPEL Workshop Neelakantan Kartha, Senior Software Architect, Sterling Commerce A review of the major concepts within WS-BPEL 1.1 Includes a discussion of collaborations, sample processes and the BPEL syntax for expressing them, overview of the basic activities, structured activities and fault handling primitives in BPEL. The purpose of the session is to establish a fundamental level of technical understanding of the specification for all participants. Discussion of what BPEL does well and the gaps that remain will be encouraged
2:25 pm - 3:35 pm	Workshops - Scoping Extensions to BPEL - Based on feedback from Roundtables <ul style="list-style-type: none"> • Business Process Extension Layers (BPXL) Human collaboration, transactions, roll- back, mobility • Business Process Query Language (BPQL) Ability to query and report on the status of business process instances
3:35 pm - 4:00 pm	Afternoon Break Stroll on the beach with fruit smoothies
4:00 pm - 5:00 pm	Workshops Stephen White, Director, BPMI.org, and BPM Architect - IBM Corporation BPMN workshops with detailed examples of the language and the notation. What are these standards and how they are used to define processes? Who is adopting them? How will they evolve? Includes discussion on challenges/relevance to ebXML BP (OASIS), BPDM (OMG), XPDL (WfMC), WS-CDL (W3C). In addition, extensions to the BPMN will be considered.
5:00 pm - 5:30 pm	Plenary Session Synthesis and Wrap Up Session leaders: Derek Miers, BPMI Director and Keith Swenson, WfMC WG4 Chair



THURSDAY, March 3, 2005

WORKING DAY

Note - we have option of another break-out room today, see floor plan below

8:00 am - 4:00 pm	Registration	
8:00 am - 9:00 am	Continental Breakfast (Lobby Level)	
9:00 am - 9.45 am	<p style="text-align: center;">The Standards Landscape Part II Panel: Discussion of (1) "Closing the Gap" business requirements and (2) yesterday's session of Technology Roundtables How do we interweave standards work to accommodate business needs and to create a cohesive process ecosystem? Where are there gaps in the standards landscape? How might further innovation fill those gaps?</p>	
9:45 am - 10.30 am	<p style="text-align: center;">Working Group Sessions in Breakouts Introduction to what will happen in the breakouts, the general scope of goals.</p>	
10:30 pm - 10:45 pm	<p style="text-align: center;">Morning Break Coffee and Bloody Marys on the Veranda overlooking the ocean</p>	
10:45 am - 11.30 am	<p>(Ocean Point) Agreeing the structure, scope and composition of work groups, assigning some early responsibilities BPMN OMG/XPDL/ebXML</p>	<p>(Atlantic Point) Agreeing the structure, scope and composition of work groups, assigning some early responsibilities BPXL-QL</p>
11:30 am - 12.15 pm	<p>(Ocean Point) BPMN OMG/XPDL/ebXML</p>	<p>(Atlantic Point) BPXL-QL</p>
12:15 pm - 1:30 pm	<p style="text-align: center;">Lunch Break Working Lunch</p>	
1:30 pm - 2:15 pm	<p>(Ocean Point) BPMN OMG/XPDL/ebXML</p>	<p>(Atlantic Point) BPXL-QL</p>
2:15 pm - 3:30 pm	<p>(Ocean Point). BPMN OMG/XPDL/ebXML</p>	<p>(Atlantic Point) BPXL-QL</p>
3:30 pm - 4:00 pm	<p style="text-align: center;">Afternoon Break Stroll on the beach with Margaritas</p>	
4:00 pm - 4:45 pm	<p>(Ocean Point). BPMN OMG/XPDL/ebXML</p>	<p>(Atlantic Point) BPXL-QL</p>
4:45 pm - 5:15 pm	<p style="text-align: center;">Wrap Up and Goodbye Jeanne Baker, BPMI Chair and BPMI Board</p>	

Roundtable Magic Exercise

The challenge here is to offer the opportunity for people to interact and discuss an issue, along with the need to let people contribute to more than one topic area, and the need to capture the thinking as effectively as possible.

The way it would work is that the Roundtable leaders do a 5 minute explanation of the perceived issues surrounding that topic (to those at their table).

They then facilitate a quick brainstorm (putting one line descriptions of issues only on a flip chart) - 8 mins max.

The people at the table then fill in a 'Magic Form' (well they are not magic really). The idea is that they quickly describe the 'Before' and 'After' situation against an issue (or two) from the flipchart. If possible they would also describe the bit of 'Magic' that is required to make that a reality.

We believe that this would be the most productive in terms of giving people a chance to discuss their pet-peeves and issues, educating them a little and also ensuring that the whole thing does not descend into chaos. Further, because we have a structured information gathering phase in each round, we capture ideas, issues, etc., from the delegates. It is a fantastic way of gathering the input from a large number of people (doing more in parallel), enabling us to more easily collate, synthesize and gather together for presentation back later. Moreover, it provides a large body of content for the work groups meeting on day three and can also be placed on the web discussion board to prompt online interaction.

However, it also means that Roundtable facilitators need to develop a 2-3 slide presentation of the issues and state of their std/focus area, to kick off the discussion (working from printed version).

The same approach could also be used on Day 1, perhaps only doing it twice.

Map of Conference Center Location and Floor Plan

