

C.O.M.B.A.T.

A Medical Banking™ Proof-of-Concept
fighting against soaring healthcare costs using bank-driven technologies

Talking Points

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Medical Banking Project

- An independent, membership-driven policy research & strategic advisory firm
- Focuses on the convergence of banking and healthcare
- Mission: *to convert digital savings into charitable resources ...but how?*

Our Approach

– Converting Digital Savings...

- Decades of technology investment by banks can be used to:
 - Support real time claims processing in healthcare
...eliminating the paper trail that consumes 30% of our national healthcare bill
 - Increase consumer acceptance of electronic health records
...increasing quality of healthcare
 - Create liquidity in healthcare
...increasing consumer access to healthcare

– Into Charitable Resources...

- These bank-driven savings will help providers overburdened with the \$22 billion+ they provide each year for charity care

Example

- SABRE replaced time-consuming paper and human interactions when airline ticketing systems merged with bank networks
- We can do the same thing in healthcare...which has the same paper chase problem (times 10)!
- Banks are uniquely positioned to be the connective tissue that links a diversity of healthcare stakeholders
 - 55 million+ online banking consumers and growing
 - Many providers use banking portals in everyday operations
 - So do many employers, health plans and others

So What's C.O.M.B.A.T.?

- C.O.M.B.A.T. = “Cooperative Open-source Medical Banking Architecture & Technology”
- **Goal:** We will demonstrate how to apply medical banking principles and open source technology to fight against soaring healthcare costs
- **How:** Using royalty-free, open source technology, we will help to merge banking and healthcare systems in ways that dramatically reduce costs
- **Why:** 200 leading employers, and many others, believe a “healthcare ATM” system like C.O.M.B.A.T. can reduce our healthcare costs in America

More Information

- Point your browser to the C.O.M.B.A.T. website at:
 - <http://www.mbproject.org/combat-homepage.php>
- Call MBProject at 615.794.2009
- Talk to one of our Members!