

## XML.org FOCUS AREA

### What is XML.org?

XML.org serves as an online community gathering place for those interested and involved in XML-related standards and specifications. XML.org is hosted by the OASIS international standards consortium. The site is dedicated to specific OASIS Standards and to horizontal and vertical sectors of the marketplace. XML.org advances the use of open standards by providing technical and educational information, collaborative workspaces, and discussion areas.

XML.org readers and contributors include:

- Technical and Business Decision Makers
- Enterprise and Application Development Managers,
- System Architects and Designers
- Project Leaders
- Strategic Planners
- Chief Technology Officers
- Marketing Directors and Product Managers in the Software and Technology Industry

XML.org currently enjoys more than 500,000 hits each month from thousands of daily visits.

### What is an XML.org Focus Area?

An XML.org Focus Area serves as the non-commercial, comprehensive informational resource for those using or considering the use of a specific or set of specific OASIS Standards. A minimal list of the types of content and collaboration tools available on XML.org Focus Area includes:

- Knowledge Base pages
- Today pages
- Implementations listings
- Links to product information
- Links to press releases and articles
- Case studies
- Links to white papers and books
- Events calendar
- Wiki for collaborative projects, such as Best Practice Guidelines
- Local User Groups and Special Interest Group support
- Other (all suggestions welcome)

XML.org Focus Areas are based on Drupal, an open source content management platform.

### XML.org Focus Area Editorial Board

Creation and oversight of content for each XML.org Focus Area is provided by an Editorial Board. Participation in these groups is open to any OASIS member interested in actively advancing the use of OASIS Standards and specifications.

### XML.org Focus Area Sponsorship

XML.org Focus Areas are funded by OASIS Sponsor-level members who are recognized for their leadership and dedication to advancing open standards.

The benefits of sponsoring an XML.org Focus Area include:

- Display of corporate logo on all pages within a specified XML.org Focus Area
- Link from corporate logo to Sponsor's homepage (or other page specific to site topic, as determined by Sponsor)
- Company description and link on specified Community "Sponsors" page
- Recognition as Sponsor in OASIS press releases concerning the specified XML.org Focus Area
- Opportunity to submit quotes for OASIS press releases concerning the specified XML.org Focus Area
- Recognition in OASIS News and XML Daily Newslink coverage concerning the specified Focus Area
- Option to designate representative on the site's Editorial Board

### Cost of XML.org Focus Area Sponsorship

OASIS Sponsor-level members can sponsor an XML.org Focus Area for 5500 USD per year.

### Become an OASIS Sponsor

Sponsor level members receive the most branding promotional benefits from OASIS membership, including:

- Enhance your image as an industry expert by speaking on behalf of OASIS at conferences, and with journalists and analysts
- Raise your credibility with industry analysts by inclusion in briefings concerning Committee work in which you participate
- Increase your press coverage and standing as an industry authority by inclusion and endorsement quotes in OASIS press releases
- Gain visibility from your linked logo on the OASIS home page and your organization name on the home pages of Committees in which you participate
- Use "OASIS Sponsor" logo on your web site and/or collateral
- Be featured in OASIS data sheets on relevant work
- Receive automatic inclusion of your press releases on XML.org
- Feature OASIS executive quotes in your press releases (upon request)
- Receive recognition for demonstrating products at OASIS InterOps

By joining as a Sponsor, your dues will be used to underwrite activities to promote OASIS Technical Committee work and the Consortium. Contributor-level memberships can be upgraded at any time, and the cost will be pro-rated based on the renewal date.



## OASIS Membership:

### One Organization, Many Opportunities

As a member of OASIS, you gain the power to influence the standards that shape our industry, whether you represent as a

- user seeking to ensure your business requirements are met;
- government agency wanting to minimize overlap of standards and reduce the risk in recommending new technology;
- software provider driving industry cooperation through standards; or
- Industry group conducting domain efforts through foundational work.

### Benefits of membership:

- Participate in as many OASIS Committees as you choose
- Initiate new Committees to address identified market needs
- Influence the direction of existing Committees by contributing technical work and articulating preferences
- Gain access to early drafts of new specifications
- Unify fragmented efforts to speed implementation
- Liaise with related efforts at OASIS to address convergence and interoperability issues at the development stage
- Protect development efforts from single-vendor bias
- Expand visibility through participation in interoperability events
- Work alongside the industry's most influential experts
- Learn and adopt best practices
- Foster a greater variety of competitive solutions
- Lower the cost of implementation

OASIS believes widespread adoption is best achieved when all those affected by a standard participate in its development and implementation.

We offer a range of dues to support an inclusive, balanced member base, where users and vendors, governments and universities all have a seat at the table.

### Membership Level

### Annual Dues (USD)

#### Foundational Sponsor

Organizations with more than 500 employees	48,000
Organizations with 100-500 employees	46,000
Organizations with fewer than 100 employees	44,000
Academic Institutions, Governments, or Associations	41,000

#### Sponsor

Organizations with more than 500 employees	16,000
Organizations with 100-500 employees	14,000
Organizations with fewer than 100 employees	12,000
Academic Institutions, Governments, or Associations	10,000

#### Contributor

Organizations with more than 500 employees	8,000
Organizations with 100-500 employees	7,500
Organizations with 10-100 employees	6,600
Organizations with fewer than 10 employees	3,200
Academic Institutions, Governments*, or Associations	1,100

\*Discounted dues are offered to local and national government agencies from countries that are not members of the OECD (Organisation for Economic Co-operation and Development).

Individual-level membership is also available for those unable to join through their employers.

OASIS is a not-for-profit international consortium dedicated to the development, convergence, and adoption of e-business standards. OASIS Standards are developed through an open process, one that provides for fairness, transparency and full participation from the entire community.

### Approved OASIS Standards:

- AVDL V1.0
- BCM v1.0
- CAP V1.0
- CAP V1.1
- DITA V1.0
- DocBook V4.1
- DocBook V4.5
- DSML V2.0
- ebXML CPPA V2.0
- ebXML MSG V2.0
- ebXML RIM V2.0
- ebXML RIM V3.0
- ebXML RS V2.0
- ebXML RS V3.0
- EDXL-DE v1.0
- EML v4.0
- OpenDocument V1.0
- SAML V1.0
- SAML V1.1
- SAML V2.0
- SOA-RM v1.0
- SPML V1.0
- SPML V2.0
- UBL V1.0
- UBL NDR V1.0
- UDDI V2
- UDDI V3.0.2
- WSDM v1.1
- WSDM-MOWS V1.0
- WSDM-MUWS V1.0
- WSN v1.3
- WS-Reliability V1.1
- WSRF v1.2
- WSRP V1.0
- WSS SAML and REL Profiles
- WSS V1.0
- WSS V1.1
- XACML V1.0
- XACML V2.0
- XCBF V1.1
- XML Catalogs V1.1