OSLC Steering Committee Position Statement for Wesley Coelho

It is important for contributors to the OSLC steering committee to bring something unique to the OSLC community and that the success of the community has a direct relationship to your personal and business objectives. I believe I can bring both to the committee.

The OSLC mission to create an open community building practical specifications aligns clearly with the mission of Tasktop Technologies, a leading provider of integration technologies. At Tasktop, I run the business development team responsible for Tasktop's relationships with the 22 organizations whose tools we integrate. This provides a unique and valuable vantage point to understand the vendor community, the integration challenges they face, and how their integration strategies attempt to balance the need for standardization with their clients' immediate needs.

As the leader of a team that builds relationships to coordinate the development and maintenance of more than 40 integrations across 22 organizations, the need for standardized and broadly adopted integration specifications could not be more clear. Further industry adoption of OSLC standards has the potential to dramatically improve and simplify Tasktop's monumental task of integrating disparate systems. I see a clear opportunity to align my own business objectives with the objectives of OSLC.

The particular skills and value I can bring to the committee are:

- Access to a strong and active vendor network. We can leverage Tasktop's integration network community to better understand vendor motivations and technology adoption drivers with respect to integration and OSLC.
- An IT rather than systems view of the world. The committee has strong systems representation which has led to a very strong commitment in that world. But IT shops require a unified integration approach and I can bring that perspective to the team.
- A commercial and practical perspective. I combine both a technical and business background with direct experience in the integration marketplace. I believe it is critical to align OSLC with commercial drivers and will help inform the committee on how to work with technology vendor organizations.

I appreciate the opportunity to be considered for a position on the steering committee. Please let me know if you have any questions or if there is any further information I can provide to support my nomination.

Brief Bio:

Wesley Coelho is the Senior Director of Business Development at Tasktop Technologies. At Tasktop, Wesley has taken a leading role in creating an extensive network of ALM integration partners including ten OEM distribution partnerships with companies such as IBM, HP, and CA Technologies. Prior to Tasktop, Wesley led a software development team pioneering a new generation of e-commerce technology at Elastic Path Software. Wesley holds an undergraduate degree in Commerce from the University of Victoria and an M.Sc. in Computer Science from the University of British Columbia, Canada.