CATALYST CONFERENCE 2001 FAQ U.S.A.

sponsored by

BusinessWeek

ABOUT CATALYST CONFERENCE

Catalyst Conference is an annual, three-day event that focuses on critical network services and infrastructure issues. The only conference of its kind, Catalyst brings together vendors, end users, and analysts/consultants in a dynamic and intimate forum. This industry-shaping conference is well known for its end-user-driven agenda, sharp focus, and high-profile speakers. Since the first conference in 1993, Catalyst has reinforced the Burton Group's reputation for substance, timeliness, credibility and integrity.

For more information about Catalyst and related speaking or sponsor opportunities, visit www.tbg.com.

DATES AND TIMES

July 21 & 22   Pre-Conference Tutorials-*Saturday (1:00 – 5:00 pm) and Sunday (8:00 am – 12:00 pm)*

July 22   Opening Reception, 6:00 am to 9:00 pm

July 23 - 25   **GENERAL CONFERENCE** - Monday & Tuesday, 8:00 am to 6:00 pm, with an hour lunch and breaks

               GENERAL CONFERENCE – Wednesday, 8:00 am to 2:00 pm with a working lunch and breaks

HOW TO REGISTER FOR CONFERENCE

Call 801-566-2880 ext. 161 or
register online at https://www.tbg.com/events/catalyst/usreg_beg.asp

THE BURTON GROUP

CONFERENCE THEME
"Infrastructure Before E-business"

In the e-business gold rush, companies that haven't made appropriate infrastructure investments have learned hard lessons.

The dot com revolution was flaunted before us with great exuberance in a shroud of glitz and glamour. With the inevitable dot com shakeout, this shroud has since been replaced with a cloud of pessimism and painful losses. But even as the backlash persists, no one should doubt the long-term e-business imperative. Now that the hype is gone, smart B2B exchanges and other e-markets are retrenching as the market resets expectations and forces a new approach. To do this they are looking beyond the veil of market perception to the reality of the massive market potential that still exists. And therein lies the opportunity. Without the smoke and mirrors, it's clear that enterprises, vendors and service providers can now get down to the business at hand: building the network infrastructure necessary to support the long-term evolution of e-business models.

The Burton Group calls this "putting i before e," or putting infrastructure before e-business. E-business models cannot fully evolve without dramatic improvements to network infrastructure. This is especially true for enterprises that need to increase the efficiency of their value chains, communicate within and across corporate boundaries, and build virtual networks that support employees, suppliers, customers, and partners.

Catalyst 2001 will focus on the challenges that enterprises and service providers face as they build e-business infrastructure. Today, enterprise IT professionals must simplify internal systems, increasing their return on investment, as well as collaboration and communication. They must create an externally facing computing infrastructure — either by doing it themselves or turning to service providers — while scaling it to satisfy customers, suppliers, and partners. Service providers must deploy scalable services that can serve ever-larger user populations across many companies and industries.

PRE-CONFERENCE TUTORIALS

Saturday – July 21

Network Services Focus
Identity and Access Management
Speaker-Nigel Willson

Network Infrastructure Focus
Converged Networking
Speaker-Al Bordigon
Wireless Networking
Speaker-Jack Stackhouse

Sunday – July 22

Network Services Focus

    Developing a Directory Architecture
        Speaker-Ian Clark
    Issues and Answers: The State of the Directory
        Speaker-Paul Pitts
    Best Practices for Implementing your PKI
        Speaker-Gerry Gebel

Network Infrastructure Focus

    VPNs
        Speaker-Dave Kosiur
    Developing an Enterprise Network Architecture***
        Speaker-Irwin Lazar **(FULL DAY)**

CONFERENCE TRACKS

Network Services Focus (Network Strategy)

Day One – Building the Infrastructure: Integrating Directory and Security Services
Day Two – Making it Work: Interoperability Within and Across Corporate Boundaries
Day Three – Back To the Future: The OS is Dead; Long Live the netOS

Network Infrastructure Focus (Networks & Telecom Strategy)

Day One – Wireless technologies, different solutions meet differing requirements
Day Two – Converged Networks: Empowering the Data Infrastructure
Day Three – The Optical Network Revolution

CONFERENCE REGISTRATION FEES

Clients of The Burton Group: $1,895
General Attendee: $2,295

Your conference fee includes attendance to all sessions in the conference track of your choice, meals, special proceedings, the Sunday night opening reception, and all vendor hospitality suites. Please note that tutorials are an additional fee.

PRE-CONFERENCE TUTORIAL FEES

Clients of The Burton Group: $495 each
General Attendee: $595 each
*** Add $100 to tutorial fee for this Full Day Session on Developing an Enterprise Network Architecture

PAYMENT

Visa, MasterCard, American Express, and Diners Club or
Make checks payable to Burton Group and send to:

Catalyst Registration
11325 Sunrise Gold Circle, Suite B
Rancho Cordova, CA 95742

REFUND POLICY

All requests for registration refunds must be in writing and will be confirmed. A full refund will apply to cancellations received by June 21, 2001. A $200.00 processing fee will apply to refund requests made from June 21 through July 12. Refund requests made from July 12 through 8:00 am on July 21, will be charged a cancellation fee of 50 percent of the registration fee. No refunds will be granted for cancellations received after 8:00 am July 21, 2001 or for registrants who fail to attend the event. Registrants who do not attend the event or cancel after July 21, 2001, are responsible for the entire registration fee. Substitutions for paid registrations are permitted at any time.

CONFERENCE LOCATION

San Diego Marriott Hotel & Marina
333 West Harbor Drive
San Diego, California 92101-7700
Phone: (619) 234-1500
Fax: (619) 234-8678
http://marriotthotels.com/SANDT/

SPECIAL HOTEL PRICING

Please mention rate code: BRTBRTA for your special Catalyst room price: $205.00/single or double per night. This rate is available July 21 – 25 and may be used by Catalyst Conference attendees only.

HOW TO RESERVE LODGING AND ACCOMMODATIONS

Call 619-234-1500 ext. 6800 or 800-228-9290
San Diego Marriott Hotel & Marina
333 West Harbor Drive
San Diego, California 92101-7700
Phone: (619) 234-1500
Fax: (619) 234-8678
http://marriotthotels.com/SANDT/

FOR CATALYST CONFERENCE 2001 UPDATES

Visit www.tbg.com for the latest information on Catalyst Conference 2001.