

# **OASIS Members Annual General Meeting**

**Patrick Gannon  
President & CEO**

**10 May 2006  
San Francisco, CA, USA**

# Agenda

- AGM Call to Order
- Chairman's Welcome
- Technical Advisory Board Update
- President's Report
  - Key Accomplishments in 2005
  - Plans for 2006
- Nominations Open for Board of Directors and TAB Elections
- Any Other Business
- Q&A
- Reception

# **Chairman's Welcome**

**Eduardo Gutentag**

# Your Board of Directors...

- Edward Cobb BEA Systems ('06)
- Mike DeNicola Fujitsu ('06)
- Patrick Gannon OASIS
- Bob Glushko, Ph.D. Center for Doc. Eng'r, UCB ('06)
- Eduardo Gutentag Sun Microsystems ('07)
- Frederick Hirsch Nokia ('06)
- John Jackson General Motors ('07)
- Chris Kurt Microsoft Corporation ('07)
- Jeff Mischinsky Oracle Corporation ('06)
- Claus von Riegen SAP AG ('07)
- Michael Winters IBM Corporation ('07)

# Mission

**OASIS... drives the  
development,  
convergence &  
adoption  
of e-business  
standards**

# **Strategic Goals - Oct. 2005**

1. Continually strive to provide the most efficient environment for the development, coordination and maintenance of high quality standards.
2. Broaden international representation and diversity of the OASIS membership to ensure that all those affected by standards have a voice in the collaborative process.
3. Support all stages of the standards lifecycle, including requirements definition, specification development, best practices advocacy, and adoption services.
4. Cultivate productive relationships with policy setters, influencers, and the community at-large.

# Board Focus

- IPR Transition – are we still standing?
- IT services and offerings – quality and number
- Increased transparency – can you see us now?
- Increased international presence
  - - hello Changfeng,
  - - welcome Dr. Carol!

# **Board Agenda – May 2006**

- Open Sessions for OASIS Members
- Strategy Review of Member Categories
- Liaison Status & International Standards
- Member Section Status/Issues
- Outreach to Open Source Software groups
- TC Process Change Discussion
- Review: Symposium, TAB, TC Operations, Infrastructure Issues, etc.
- [Finance Report, Staffing Issues, Organizational Health] (closed session)



## **Other Points...**

- **Seek out your Board and TAB members this evening...**
- **Register to attend Open Session at Board Meeting on Thursday & Friday**
- **Consider how you can help in OASIS leadership...**
  - **Board and TAB nominations open now**
  - **TC Chair positions**

# **Technical Advisory Board Status**

- Hal Lockhart, TAB Co-Chair**

## Intro: Who

- Martin Chapman  
Oracle, ('07)
- Jamie Clark  
OASIS Staff Rep
- William Cox, Ph.D.  
Individual Member ('07)
- Jacques Durand. Ph.D.  
Fujitsu ('06)
- Frederick Hirsch  
Board Rep
- Hal Lockhart  
BEA Systems, ('07)
- Michael Mahan  
Nokia ('06)
- Jishnu Mukerji, Ph.D.  
Hewlett-Packard ('06)
- Timothy Stevens  
LexisNexis ('06)
- Pete Wenzel  
Sun Microsystems ('07)

## **Intro: What**

- Advise the OASIS Board of Directors regarding technology matters
  - Technologies being standardized
  - Standardization form and processes
  - Use of technology by OASIS

## **Work: Past Year**

- TC Process Recommendations
- Metadata Requirements
- Namespace Recommendations
- Persistent URI Requirements
- Artifact Naming Requirements
- Gap Analysis
- Symposium 2006
  - Third annual OASIS Symposium

## **Work: Present/Future**

- Artifact Naming, Namespaces, Persistent URIs, Metadata Guidelines
  - Collaborate with Staff during implementation
- TC Process Recommendations
  - Collaborate with Board Process SC
- IT Technology Recommendations
  - Ad hoc review of proposed architecture/implementation
- Technology Gap Analysis
- Symposium 2007
- ??

# Summary

- More Information, Feedback:
- <http://www.oasis-open.org/who/>

# **Staffing Update**

## **- Patrick Gannon**



# OASIS Staff

- Patrick Gannon, President and CEO
- Carol Cosgove-Sacks, Ph.D., Sr. Advisor on International Standards Policy (CH)
- Scott McGrath, Director of Member Services
  - Cathie Mayo, [Accounting Manager](#)
  - Barbara Erbes, Sr. Administrative Assistant
  - Dee Schur, [Manager of Member Support](#) (FL)
- Robin Cover, Editor of Cover Pages, Chief Info Architect (TX)
- Greg Rundlett, Manager of Technology Services
  - Steve Glines, Systems Administrator
  - Karen Cegalis, Webmaster
  - OPEN, Sr. Web Developer

# **OASIS Staff (cont'd)**

- Carol Geyer, Director of Communications (FL)
  - Jane Harnad, Manager of Events (VA)
  - John Gøtze, Technical Writer (DN)
  - Christina Nigro, Communications Intern (CA)
- Jamie Clark, Director of Standards Development (CA)
  - Mary McRae, Manager of Technology Administration (NH)
  - Ram Kumar, Manager of TC Development (AU)
  - Pim van der Eijk, European Representative \* (NL)
  - Brett Trusko, Ph.D., Industry Program Consultant (CA)

\* = Dual role consultants
- Peter Roden, Director of Technology Development
  - Kurt Sollod, European Representative (FR)
  - Keizo Okabe, Japan Representative \* (JP)
  - OPEN, Asia-Pacific Representative

# **Key Accomplishments in 2005**

# Accomplishments of 2005

- OASIS assumed dominant role in standards development for **S**ervice **O**riented **A**rchitecture
- OASIS continued localization efforts
  - Expanded OASIS Japanese website
  - Launched Korean newsletter
- Adoption of OASIS Standards growing

# **TC Growth & Progress in 2005**

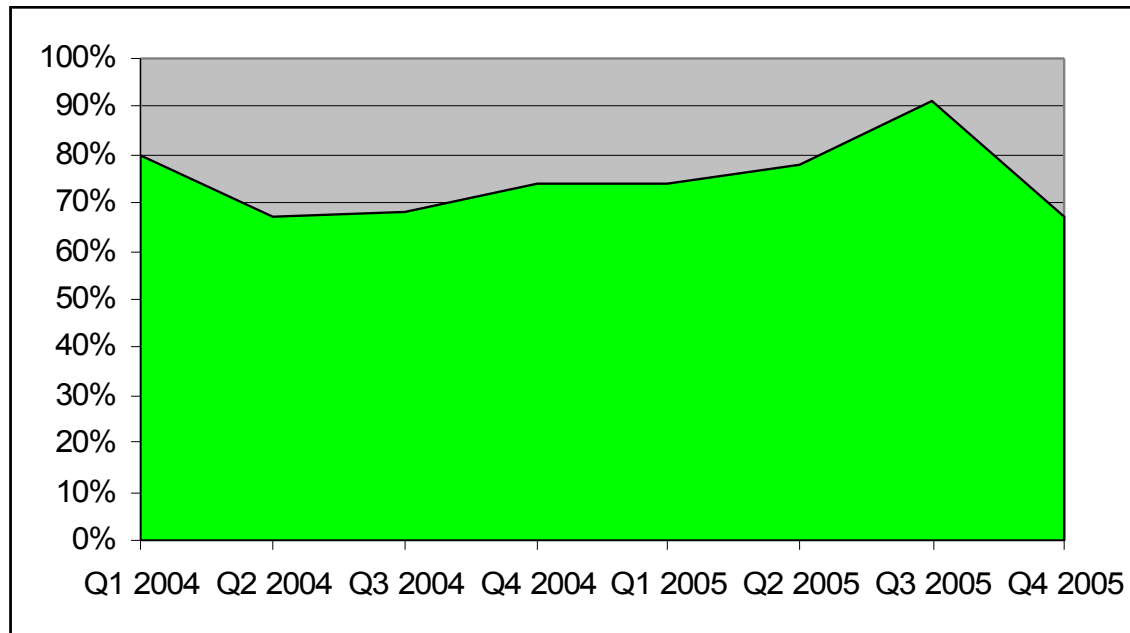
- 6 new TCs; 5 completed
  - total 67 at EOY
- 23 new Committee Drafts
  - total 122
- 11 new OASIS Standards
  - total 30

# OASIS Standards Approved in 2005



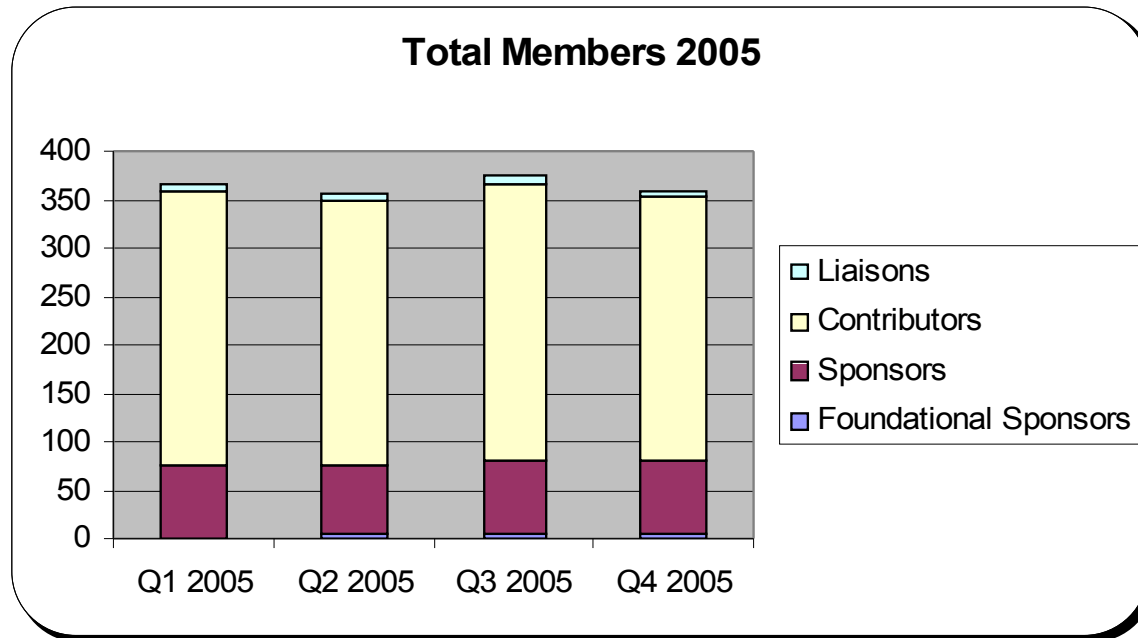
- Common Alerting Protocol v1.1
- DITA v1.0
- ebXML RIM v3.0
- ebXML RSS v3.0
- OpenDocument v1.0
- SAML v2.0
- UDDI v3.0
- WSDM MUWS v1.0 & MOWS v1.0
- XACML v2.0
- XML Catalogs v1.1

# Steady Renewal in 2005



- Renewal rate remains strong, affected by TC activity, member acquisitions, member staffing and resources

# Organizational Member Growth



- 359 organizations at end of 2005
  - -3.5% loss in 2005
- Contributor growth reflects trend of increased users, international, and non-profit members

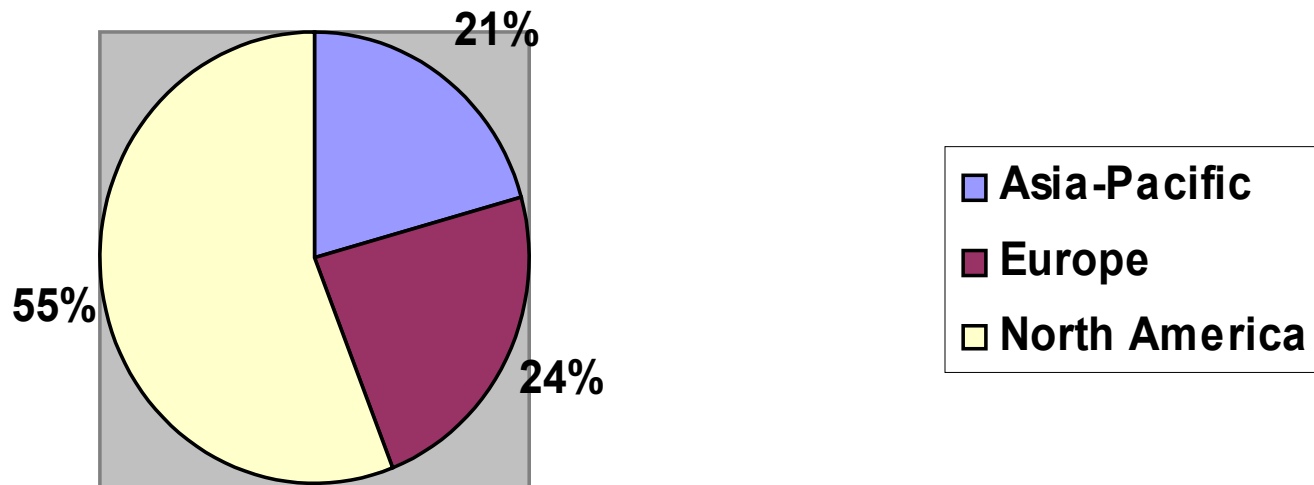


# **Organizational Support Remains Steady**

- 85 new organizations joined in 2005
- Total # organizational members decreased by 13 net (-3.5%)
- Participation at Sponsor level slowing
- Sponsors = 22% of total organizations

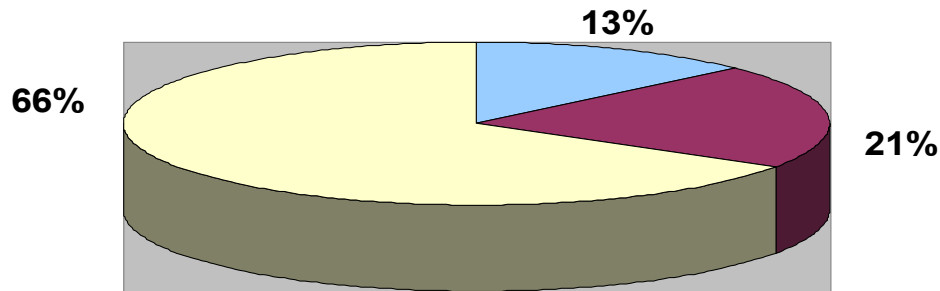
# New Members by Region

**2005 New Members by Region**



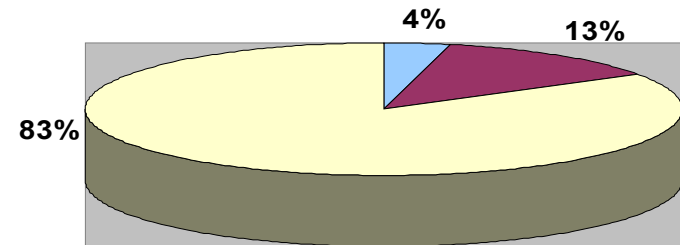
# International Representation

**Total OASIS Members - 2005**



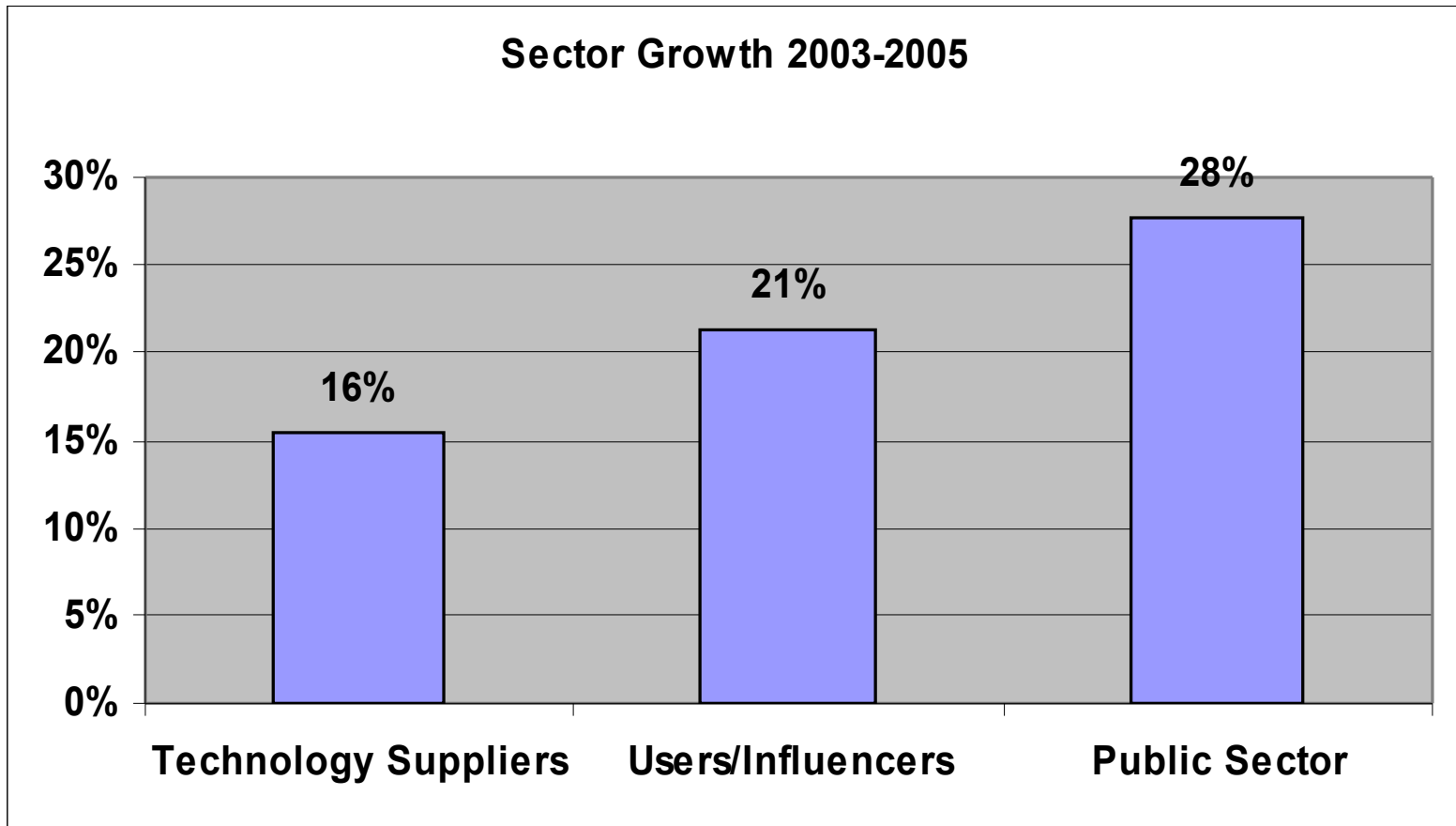
 Asia-Pacific  Europe  North America

**Total OASIS Members - 2000**

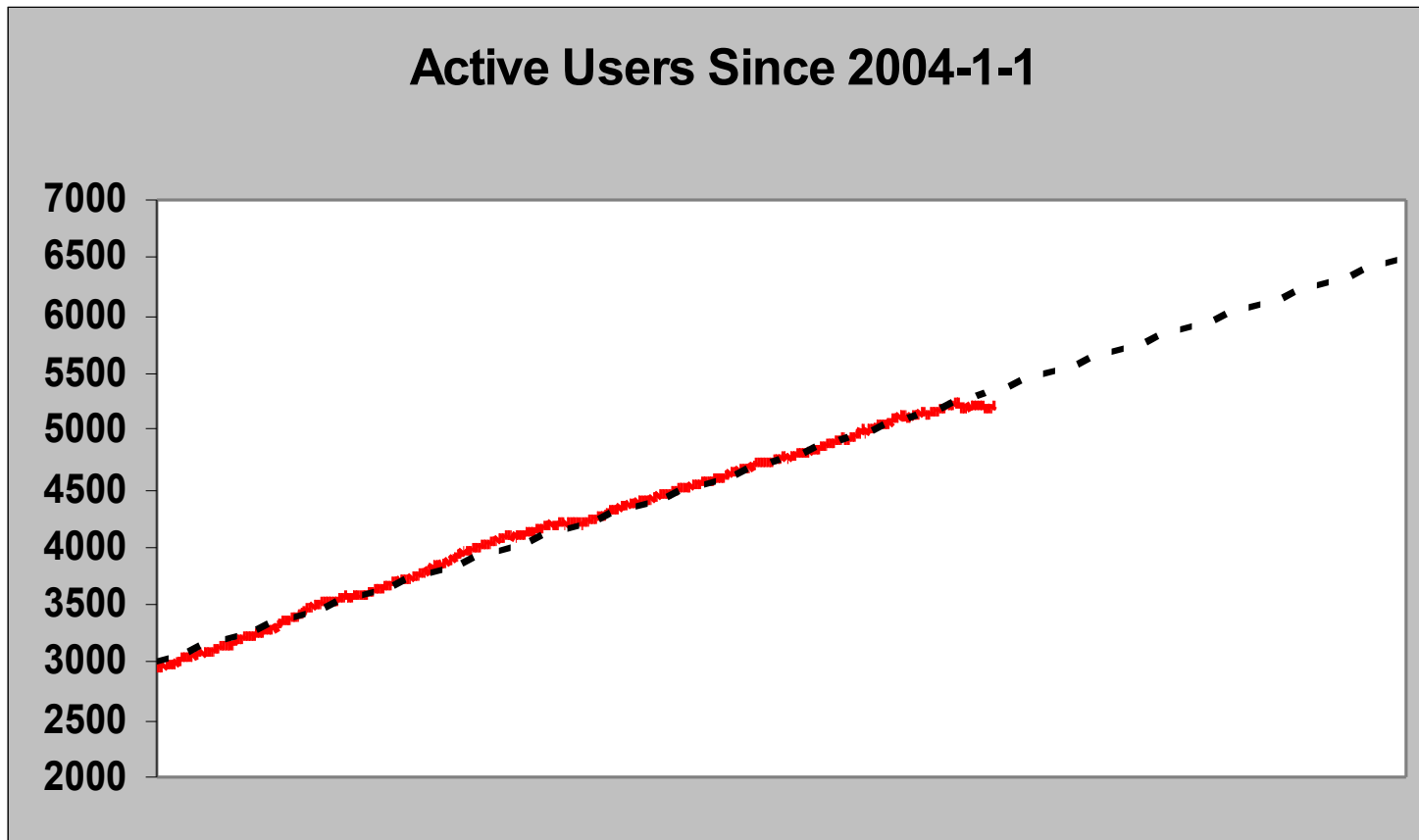


 Asia-Pacific  Europe  North America

# User and Public Sectors Continue Growth



# ~1200 New Users in 2005



# Trends Summary

- Shift in Membership
  - More end-user and public sector members joining
  - More international (non-US) members (46% non-US participants)
  - More participants per organizational member
  - More staff resources required to support end-users and non-US members (recruiting, liaisons, language skills, translate collateral)
- Shift in types of TCs
  - More adoption TCs (IHC, eGov, SOA Adoption Blueprints, ODF Adoption)
  - More industry vertical TCs (oBIX, EM, Forestry, Conservation, ...)
  - These TCs utilize more staff resources (explaining process, recruiting new members, promotional & educational activities)
- Maturing of existing TCs
  - More external promotional activities of OASIS Standards
  - More liaison time to gain endorsement or process to SDO

# Foundational Sponsors

- Demonstrate highest level of commitment to open standards by helping to underwrite the mission of OASIS
- Receive:
  - Full Sponsor level membership benefits
  - Symposium and Forum event sponsorship
  - Full site sponsorship of Cover Pages, XML.org, or an OASIS Member Section



# Expanding Opportunities to Promote Committee Work

- Webinars
- InterOps
- Adoption Committees, Sub-Committees
- *OASIS News* in Korean (English, Japanese)
- OASIS Case Studies
  - Trygdeetaten ebXML, sponsored by Xenos
- “Join Now” Datasheets for Committees
  - Emergency Management, ODF Adoption, BIAS
- XML.org Focus Areas on OASIS Standards



# Upcoming Events

- Adoption Forum
  - Europe, fall
- Open Standards Days
  - Sydney, Australia
    - 25-27 Oct
  - Frankfurt, Germany
    - 8-9 Nov
  - Beijing, China
  - India

## **XML.org Focus Areas**

- Build and enable communities-of-support for one or more OASIS Standards
- Feature knowledge base of educational info, news, events, product listings, case studies, user groups, blogs, forums, polls...
- Maintained by Editorial Boards (members) and funded by Sponsor-level member orgs
- DITA (March); UDDI (May); others soon

# OASIS Gear

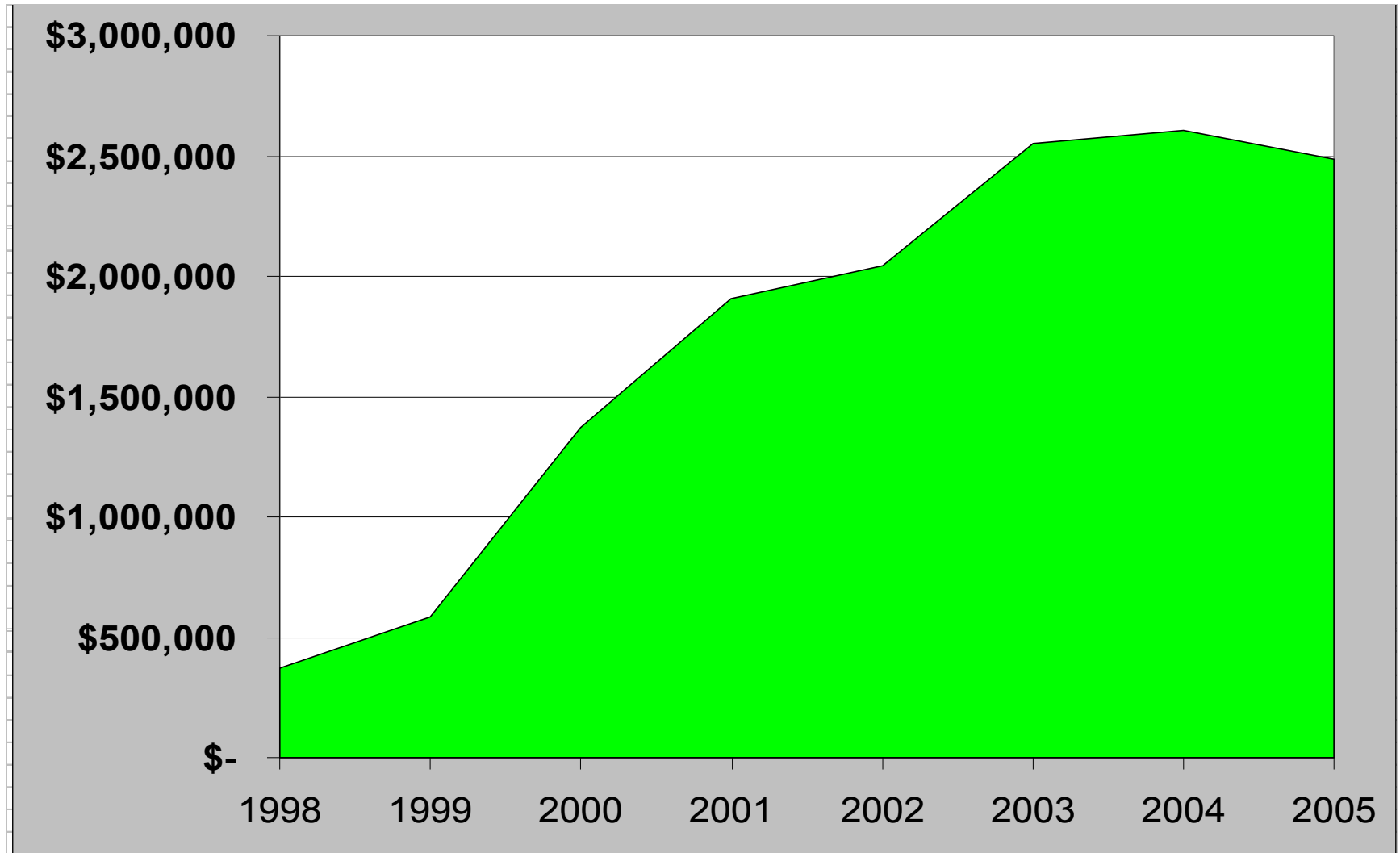
Web site where members may order products with logos:

- OASIS Member
- OASIS Standards
- OASIS Member Sections



[http://www.cafepress.com/oasis\\_open](http://www.cafepress.com/oasis_open)

# Revenue Trends



# FY-2005 Financials

	FY-2004 Audited	FY-2005 Audited	\$ Change	% Change
Revenue	2,607K	2,484K	-123K	-5%
Income	2,479K	2,489K	10K	0%
Expense	2,371K	2,507K	136K	6%
Net Ord. Income	108K	-17K	-125K	-116%
Net Income	109K	6K	-103K	-94%

# Plans for 2006

# FY-2006 Budget

	FY-2005 Audited	FY-2006 Budget	\$ Change	% Change
Revenue	2,484K	2,952K	467K	19%
Income	2,489K	2,783K	293K	12%
Expense	2,506K	3,027K	520K	21%
Net Ord. Income	-17K	- 244K	-227K	-1317%
Net Income	6K	- 244K	-250K	-3899%

# **Financial Budget: FY-2006 – with Member Section Funds**

Budget	Member Sections	OASIS Managed	FY-2006 Total
Revenue	\$ 390K	\$ 2,562K	\$ 2,952K
Income	\$ 151K	\$ 2,632K	\$ 2,783K
Expenses	\$ 306K	\$ 2,721K	\$ 3,027K
Net Ord. Income	- \$ 155K	- \$ 89K	- \$ 244K
NET INCOME	- \$ 155K	- \$ 89K	- \$ 244K



## **What's next: Increase Support for Standards Dev.**

- Improve quality of current offerings: TC Process, Templates
- Improve tools support (Kavi, Document Mgmt.)
- Increase Staff Contacts to support TCs
- Provide conference call bridge support for OASIS TCs
- Find relevant new early-adoption technologies
- Define a broader set of official deliverables (Tech Notes, etc.)
- Create Industry Specific Maps of OASIS Standards

# **What's next:**

## **Increase Technology Services Support**

- Ensure high-performance, high-availability of services
- Improve tools support (Document Mgmt., Content Search)
- Improve tools for user management
  - Automation of TC Member Approval process
  - Create Primary Contact Dashboard tools
- Increase IT Staff to support infrastructure & new projects
- Reduce amount of SPAM passing through OASIS servers
- Develop infrastructure to support localisation of web content
- Improve sharing of status info on OASIS Standards & TCs

# **What's next?**

## **User-side & International Outreach**

- Expand International Presence
  - Launch additional language OASIS Websites (Japanese completed)
  - Implement Regional Office Program
- Develop & Support OASIS Adoption Services
  - Continue OASIS Inter-Operability Demonstrations
  - Introduce OASIS Standards Focus Areas (e.g. [dita.xml.org](http://dita.xml.org))
- Expand relationships with leading industry associations
  - Expand with ACORD, AIAG, CIDX, GS-1, HL7, OGC ...
  - Drive convergence through liaisons, co-location and communication
  - Expand role of Sr. Advisor on International Standards Policy

# Status of IPR Policy Transition – as of 31 March 2006

TC Transition to New IPR Policy Modes	Prior Month	Mar. Changes	Total Mar.
TCs Operating under New IPR Mode - 31 Mar 06	11	2	13
TCs Planning to Transition in 2006 Q2	3		3
TCs Planning to Transition in 2006 Q3	4		4
TCs Planning to Transition in 2006 Q4	13		13
TCs Planning to Transition in 2007 Q1	2		2
TCs Planning to Complete/Close in 2006	8	-3	5
TCs Planning to Complete/Close in 2007	7		7
TCs Haven't Considered Yet	8		8
TCs No Answer	9		9

# **OASIS Board & TAB Elections**

# 2006 Board & TAB Elections

## ■ **Board of Directors**

- Top-level executives
- Experienced in managing growth and strategy
- Dedicated to advancing open standards at OASIS

## ■ **Technical Advisory Board**

- Technical understanding to articulate relationships between the wide range of current technologies
- Identifies opportunities and areas for standardization
- Advises the BoD on OASIS technical process agenda

## ■ **2006 Election Schedule**

- 24 April: Nominations open
- 23 May: Nominations close 23:45 hrs, US EDT
- 1 June: Ballot opens
- 26 June: Ballot closes 23:45 hrs, US EDT
- 2-3 Aug: Board Meeting, new Board seated
- 3-4 Aug: TAB meeting, new TAB seated

# Breaking News . . .

# Breaking News

- **OASIS Standards Endorsements**
  - ISO/IEC JTC1 International Standard 26300 (OpenDocument)
  - ITU-T Recommendations from SG-17
    - X.1141 (SAML)
    - X.1142 (XACML)
- **Liaisons**
  - Open Geospatial Consortium (OGC) Memorandum of Understanding (MoU)
  - World Conservation Union (IUCN)
- **New Technical Committees & Subcommittees**
  - International Health Continuum TC
    - SNOMED-CT Subcommittee
  - New TC discussions: User Assistance (DL), UnitsML, UOML, Document Container Formats, Search & Retrieval, Forestry, Conservation & Species



**Any Other Business?**

**Questions and Comments**