

OASIS Regional Offices

Partnering to enhance local participation in the development, convergence, and adoption of international e-business standards






Join a select group of organizations that build local support for the OASIS open standards agenda in key geographic areas around the world. As an authorized OASIS Regional Office, your organization will be positioned within a powerful international network supporting the Information Society.

OASIS Regional Offices serve as local points-of-contact for OASIS members. Encouraging deeper community participation in OASIS, Regional Offices raise awareness, facilitate beneficial convergence, and promote the adoption of OASIS Standards and specifications.

Why Become an OASIS Regional Office?

OASIS Regional Offices are widely recognized as important advocates for open standards. Your standing within the community will be enhanced by association with our internationally respected standards program.

As an OASIS Regional Office, you will:

-  **ensure the needs of your community are represented** in the open standards process;
-  **advance the use of open standards** in your area;
-  **strengthen your leadership role** in your local standards community;
-  **receive international visibility** as part of the OASIS network; and
-  **secure your position** as the exclusive OASIS organizational representative in your area.

What activities are involved?

Tailoring activities to meet the specific needs of the communities served, OASIS Regional Offices:

- Identify and recruit new OASIS members
- Support participation and enhance the membership experience within the community
- Host regional events, such as conferences, webinars, and Committee meetings
- Speak at conferences on behalf of OASIS
- Encourage volunteers to translate OASIS Standards, specifications, and other documents
- Represent OASIS interests with local government
- Provide input to OASIS on regional needs and concerns
- Coordinate local media relations—briefing editors and analysts, arranging for interviews with OASIS executives, translating and distributing press releases
- Maintain a localized version of the OASIS website, showcasing activities in the region and translating key pages from the main OASIS site as needed
- Translate and distribute weekly issue of OASIS News via email
- Participate in annual OASIS staff meeting

Qualifications

The typical OASIS Regional Office comprises a part-time staff of one or two persons, hosted by an organization that meets the following requirements:

Vendor neutrality: Research institutes, universities, non-profit organizations and government agencies are ideal candidates to host an OASIS Regional Office. Commercial service organizations may be considered, provided their business objectives do not conflict with the OASIS mission.

OASIS membership: Familiarity with OASIS processes and a working knowledge of the Consortium ensures that a Regional Office possesses the skills and background to assist others. Currently active members of OASIS are preferred.

Strong community relationships: A broad network of contacts within the region is essential for effectively promoting OASIS and encouraging membership.

Compensation

OASIS Regional Offices receive a percentage of the annual dues paid by OASIS members in their geographic area. OASIS staff work with Regional Offices as needed to secure additional funds from appropriate resources, such as government grants.

OASIS Support

Each OASIS Regional Office receives:

- **Promotional support**
OASIS issues a press release at launch and participates in joint media relations to promote the Regional Office and its activities
- **Annual site visit from OASIS executive**
Ideally, this visit coincides with a local event and includes joint press briefings and meetings with members and prospects.
- **Presentation and promotional materials**
Regional Offices are encouraged to translate these documents as needed and post them to their local web sites.
- **Networking support**
OASIS hosts a monthly conference call for all Regional Office managers to discuss tasks, challenges, events, updates, etc.
- **Web site assistance**
Templates, notification of content updates, and other assistance will be provided by OASIS staff.
- **Opportunity to provide input**
Regional Offices provide feedback to assure that the plans, activities, procedures and policies of OASIS support the needs of all our members.

How to Become an OASIS Regional Office

Step 1: Evaluate your qualifications and needs.

Ensure you meet the basic qualifications regarding vendor neutrality, OASIS membership, and strong community relationships. Analyze your financial needs and calculate projected compensation.

Step 2: Determine OASIS interest.

Contact member-services@oasis-open.org to see if there is support for establishing an OASIS Regional Office in your area.

Step 3: Submit a proposal and business plan.

Details on what to include in a proposal and business plan are posted on the OASIS website, www.oasis-open.org/who/regional_offices.php.

Step 4: Participate in OASIS evaluation.

Review of your proposal and business plan will include either a site visit or teleconference.

Step 5: Launch new OASIS Regional Office.

Upon approval, OASIS will promote your Regional Office through a consortium press release, newsletters, web sites, and email lists. Your local web site will be linked from the OASIS site.

Contacts

For more information on this program, review the OASIS Regional Offices Program at www.oasis-open.org/who/regional_offices.php or contact member-services@oasis-open.org.