

# THE FUTURE OF CYBERSHARING

**Fostering Information Sharing through  
Non-profit International Forums**

# A STORY

- Crowd sourcing:  
99% of the world's  
best experts on  
YOUR topic will  
never work for you  
... and that's if  
you're lucky



# A COUNTERINTUITIVE IDEA



- Sharing information about cybersecurity? WHAT?

# NOT COUNTERINTUITIVE IN THE SDO WORLD



- When you do standards they ask you: you want me to contribute IP and pay you for that privilege? Why should I share my ideas?
- Because it's cheaper than reinventing the wheel. If you're a vendor, you can focus on your DIFFERENTIATORS, your SECRET SAUCE. If you're an end-user organization or a government, you can leverage expert input and contribute specific business requirements

# THE ANSWER IS THE SAME IN CYBERSECURITY



- Especially when you're doing cybersecurity standards!
- Make best of breed technology available to everyone + increase collaboration so everyone can learn from incidents
- Make the world a safer place by pooling resources. Build uniquely safe systems on top of safe, standardized infrastructure that's constantly updated
- Two of our cybersecurity standards: CTI and CSAF

# CONSIDER THE ALTERNATIVE



- Assailants will always find your vulnerabilities –unless information keeps being shared



THANK YOU

