THE FUTURE OF CYBERSHARING

Fostering Information Sharing through Non-profit International Forums
• Crowd sourcing: 99% of the world’s best experts on YOUR topic will never work for you … and that’s if you’re lucky
A COUNTERINTUITIVE IDEA

- Sharing information about cybersecurity? WHAT?
NOT COUNTERINTUITIVE IN THE SDO WORLD

- When you do standards they ask you: you want me to contribute IP and pay you for that privilege? Why should I share my ideas?
- Because it's cheaper than reinventing the wheel. If you're a vendor, you can focus on your DIFFERENTIATORS, your SECRET SAUCE. If you're an end-user organization or a government, you can leverage expert input and contribute specific business requirements.
THE ANSWER IS THE SAME IN CYBERSECURITY

- Especially when you’re doing cybersecurity standards!
- Make best of breed technology available to everyone + increase collaboration so everyone can learn from incidents
- Make the world a safer place by pooling resources. Build uniquely safe systems on top of safe, standardized infrastructure that’s constantly updated
- Two of our cybersecurity standards: CTI and CSAF
CONSIDER THE ALTERNATIVE

- Assailants will always find your vulnerabilities – unless information keeps being shared
THANK YOU