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## Sponsored Sites

OASIS hosts several web sites that serve as trusted informational resources for the international community. These sites are funded by OASIS Foundational- and Sponsor-level members who are recognized for their leadership and dedication to advancing open standards. The sites include:

- Cover Pages
- XML.org Communities
- Language Translations of the OASIS web site.
  - [?? Chinese](#) [1]
  - [??? Japanese](#) [2]

## Demographics and Usage



Cover Pages is a comprehensive, online reference collection supporting the XML family of markup language standards, XML vocabularies, and related structured information standards. Edited by Robin Cover since 1986, this public access knowledgebase promotes and enables the use of open, interoperable, standards-based solutions which protect digital information and enhance the quality of data processing. Widely regarded as the definitive resource on XML, Cover Pages comprises reference material that includes bibliographic data, articles, specifications, white papers, historical documents, and presentation materials. This site hosts more than one gigabyte of information plus thousands of links to third-party content. Cover was awarded the XML Cup in recognition of the value his site brings to the international community.

### Cover Pages readers include:

- Developers, Engineers and Systems Analysts
- Technical and Business Decision Makers
- Enterprise and Application Development Managers
- System Architects & Designers
- Project Leaders
- Strategic planners
- Industry Analysts, Media Reporters, and Researchers
- CTOs and General Managers in technical organizations

The Cover Pages currently enjoys more than one million page views each month from thousands of daily visits.



XML.org offers several Focus Areas that serve as gathering places for those interested and involved in specific OASIS standards and areas of work. These sites advance the use of open standards by providing technical and educational information, collaborative workspaces, and discussion areas. Sponsorship of XML.org Focus Areas offers high visibility for the companies that support these standards. XML.org Focus Areas include:

- [BPEL.XML.org](#) [5]
- [DITA.XML.org](#) [6]
- [ebXML.XML.org](#) [7]
- [IDtrust.XML.org](#) [8]
- [OpenDocument.XML.org](#) [9]
- [UBL.XML.org](#) [10]
- [UDDI.XML.org](#) [11]

For information on starting new XML.org Focus Areas, contact [OASIS Communications](#) [12].



To enable broader global participation in the development and adoption of open standards, OASIS content is offered in several other languages. Translations of the OASIS site are made possible by members within those regions. Currently the OASIS site is available in:

[?? Chinese](#) [1]

[??? Japanese](#) [2]

Note: [See Available Translations](#) [14] for a list of individual specifications and other documents that have been translated by volunteers.

## Sponsorship Options and Fees

### **OASIS Foundational Sponsor**

OASIS membership category that combines full OASIS membership with Cover Pages site sponsorship and options for Premium sponsorships  
50,000 - 44,000 USD/year depending on size of organization

### **Cover Pages Site Sponsor**

Full sponsorship of Cover Pages web site and XML Daily Newslink newsletter  
33,000 USD/year

### **XML.org Focus Area Sponsor**

Sponsorship of one XML.org Focus Area  
6,000 USD/year

## **OASIS Translated Sites**

Sponsorship of one language translation of the OASIS site  
6,000 USD/year

All OASIS information channel sponsorship requires OASIS Foundational- or Sponsor-level membership.

## **Sponsorship Benefits**

### **Cover Pages Site Sponsor**

33,000 USD/year

Benefits include:

- Display of Sponsor's corporate logo on Cover Pages
- Link from corporate logo to Sponsor's homepage (or other page specific to XML, as determined by Sponsor)
- Company description and link on Cover Pages "Sponsors" page
- Sponsor Name and link in XML Daily Newslink newsletter
- Access to Cover Pages fast-track submission process for review of company conference reports, press releases, white papers, etc. (All content is subject to Cover Pages Editorial Policy, and publication decisions remain at the discretion of the Cover Pages Managing Editor.)
- Representation on Cover Pages Advisory Group, which provides suggestions and input on Cover Pages coverage of important industry issues
- Recognition in OASIS press releases concerning the Cover Pages site
- Opportunity to submit quotes for OASIS press releases concerning the Cover Pages site
- Recognition in [OASIS News](#) [15] and [XML Daily Newslink](#) [16] coverage of announcements regarding the Cover Pages site

### **XML.org Focus Area Sponsor**

6,000 USD/year

Benefits include:

- Display of corporate logo on all pages within the Focus Area
- Link from corporate logo to Sponsor's homepage (or other page specific to Focus Area topic, as determined by Sponsor)
- Link to a topical resource of the Sponsor's choosing (webinar, white paper, etc.) on every page in the Focus Area
- Company description and link on Focus Area's "Sponsors" page
- Recognition as sponsor in OASIS press releases concerning the specified XML.org Community site
- Opportunity to submit quotes for OASIS press releases concerning the specified XML.org Community site
- Recognition in [OASIS News](#) [15] and [XML Daily Newslink](#) [16] coverage concerning the specified Community site
- Option to designate representative on the site's Editorial Board

### **OASIS Translated Site Sponsor**

6,000 USD/year

Benefits include:

- Display of corporate logo on all pages within a translated site
- Link from corporate logo to Sponsor's homepage
- Company description and link on site's "Sponsors" page
- Recognition as sponsor in OASIS press releases concerning the translated site
- Opportunity to submit quotes for OASIS press releases concerning the translated site
- Recognition in [OASIS News](#) [15] and [XML Daily Newslink](#) [16] coverage concerning the specified translated site
- Option to designate representative on the site's Editorial Board

## Contact Us

Find out how sponsoring OASIS information channels can increase your visibility and drive traffic to your company site. For readership demographics, site statistics, and additional information, contact [join@oasis-open.org](mailto:join@oasis-open.org) [17].

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### Links:

- [1] <https://www.oasis-open.org/cn/>
- [2] <https://www.oasis-open.org/jp/>
- [3] <http://xml.coverpages.org/>
- [4] <http://www.xml.org/>
- [5] <http://bpel.xml.org/>
- [6] <http://dita.xml.org/>
- [7] <http://ebxml.xml.org/>
- [8] <http://idtrust.xml.org/>
- [9] <http://opendocument.xml.org/>
- [10] <http://ubl.xml.org>
- [11] <http://uddi.xml.org/>
- [12] <mailto:communications@oasis-open.org>
- [13] <http://www.oasis-open.org/>
- [14] [https://www.oasis-open.org/about/available\\_translations.php](https://www.oasis-open.org/about/available_translations.php)
- [15] [https://www.oasis-open.org/news/oasis\\_news\\_archive.php](https://www.oasis-open.org/news/oasis_news_archive.php)
- [16] <http://xml.coverpages.org/newsletter.html>
- [17] <mailto:join@oasis-open.org>