Advancing an Open Standard at OASIS

OASIS -> ISO, ITU, IEC...

DRIVE
- interoperability
- adoption

Build alliances you need

Gain traction / Get respect
expands international coalition of support

Grow global markets:
bigger pie = BIGGER SLICE

OASIS
OASIS Background

- Not-for-profit consortium, founded 1993 to advance document standards
- Global community
  - 5,000+ participants
  - 600+ orgs & individuals in 100+ countries
- Member-driven
- Home of 70+ Technical Committees
- Source of 100+ ratified Standards:
Internationally recognized

• EU classifies OASIS as “one of the top three ICT consortia”
• **EU Regulation 1025/2012** allows OASIS specifications to be referenced in public procurement to:
  • facilitate provision of cross-border services
  • encourage competition
  • promote interoperability and innovation
• OASIS is permanent member of EC’s European Multi-Stakeholder Platform on ICT Standardization
  – Group advises EC on ICT standards, defined by [Commission Decision 2011/C 349/04](http://eur-lex.europa.eu)
Why OASIS?

- Technical decisions made by members not staff
- Democratic
- Open and transparent
- Lightweight, accredited process ensures integrity of work while allowing for rapid progress
- Liaison relationships with ISO, ITU, IEC, ANSI, and many other standards organizations
- Proven, safe IPR Policy
What is an OASIS Technical Committee?

- Group of OASIS members
  - Minimum 5 persons representing at least 2 Contributor- or Sponsor-level organizations
- Working together to address a need
- With problem scope, deliverables and time frames defined in formal charter
- Selects own IPR mode
- Elects own chair(s), approves own work
- Follows rules outlined in OASIS TC Process
Intellectual Property Rights (IPR)

• Each Technical Committee chooses its IPR mode
• IPR mode options:
  – Non-Assertion
  – Royalty-Free (RF) on Limited Terms
  – RF on RAND
  – RAND
• Clear, proven IPR Policy assures standards can be adopted safely and with confidence
• Agreed to by all OASIS members
Starting a New Technical Committee

1. Describe idea
2. Find co-proposers
3. Draft charter
   - Call for Comment
   - Final charter
   - Call for Participation
4. More people join
5. First Meeting
TC Launch Timeline

1. **Draft Charter**
   - Convener and Co-Proposers submit draft charter to OASIS TC Administrator

2. **Call for Comment**
   - TC Admin opens charter for 14-day review by OASIS membership at-large

3. **Convener Call**
   - Convener and Co-Proposers review member comments, finalize charter

4. **Final Charter**
   - Convener and Co-Proposers submit final charter to TC Admin

5. **Call for Participation**
   - TC Admin issues formal Call for Participation
     - Minimum 30-days if 1st meeting is by teleconference, 45-days if in-person

6. **1st TC Meeting**
   - Official TC launch. TC is considered started with election of chair/co-chairs
TC Work Product Flow

Typical Timeframes

- 3 to 6 months
- 30 days 1st / 15 days subsequent
- From start, typically 6 to 18 months
- 60 days
- 14 days
- Timeframe 9 to 18 months
# Checklist: What makes a standard adoptable?

<table>
<thead>
<tr>
<th>Created by domain experts (not SDO staff)</th>
</tr>
</thead>
<tbody>
<tr>
<td>OASIS TC decisions made by members -- democratic, transparent.</td>
</tr>
<tr>
<td>Developed under internationally respected, open process</td>
</tr>
<tr>
<td>OASIS process is ANSI accredited, de jure accepted.</td>
</tr>
<tr>
<td>Easy to access and adopt</td>
</tr>
<tr>
<td>OASIS standards are provided free-of-charge in perpetuity.</td>
</tr>
<tr>
<td>Everyone affected can contribute to the standard.</td>
</tr>
<tr>
<td>Anyone can join OASIS TC; public reviews are required.</td>
</tr>
<tr>
<td>No hidden patents to scare implementers.</td>
</tr>
<tr>
<td>Proven OASIS IPR policy assures safe adoption.</td>
</tr>
<tr>
<td>Implementability is baked in.</td>
</tr>
<tr>
<td>OASIS Standards must be verified by multiple Statements of Use.</td>
</tr>
<tr>
<td>Safe for governments to endorse</td>
</tr>
<tr>
<td>OASIS Standards can be advanced for ratification by ISO, ITU, IEC...</td>
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</tbody>
</table>
## OASIS Annual Dues (USD)

<table>
<thead>
<tr>
<th>Organization type / size</th>
<th>Foundational</th>
<th>Sponsor</th>
<th>Contributor</th>
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</thead>
<tbody>
<tr>
<td>Company employing more than 500 people</td>
<td>50,000</td>
<td>17,650</td>
<td>8,825</td>
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<tr>
<td>Company employing 100 - 500 people</td>
<td>48,000</td>
<td>15,450</td>
<td>8,275</td>
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<tr>
<td>Company employing 10 - 99 people</td>
<td>46,000</td>
<td>13,250</td>
<td>7,275</td>
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<tr>
<td>Company employing fewer than 10 employees</td>
<td>46,000</td>
<td>10,475</td>
<td>3,520</td>
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<tr>
<td>Academic Institution or Association</td>
<td>44,000</td>
<td>11,025</td>
<td>1,210</td>
</tr>
<tr>
<td>Nat’l government agency (OECD country)</td>
<td>44,000</td>
<td>11,025</td>
<td>*</td>
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<tr>
<td>Nat’l government agency (non-OECD country)</td>
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<tr>
<td>Local government agency</td>
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<td>11,025</td>
<td>1,210</td>
</tr>
</tbody>
</table>
Contact Information

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