European recruitment
- Establish measurement criteria
- # of opportunities for speaking engagements generated and executed upon, regardless of whom members identify themselves as OASIS members, deliver value proposition
- 80%+ of XML events
- a majority of related industry events (Internet World)

- Presentations
  - develop core content where it doesn't exist
  - localise whenever possible
  - incorporate current quotes
  - make presentations publicly available

- Conferences
  - secure compensated presence for content

- Publications
  - # press releases
  - # placements of PRs
  - ink
  - press contacts database

- European content
  - recommend sources

- ISUG
  - Move forward

Membership Growth
- org. vs. indiv.
- commissions based on # of new members

Other recruitment
- Laura to forward all applications to board and to review
- Program Director is highest priority
NATO workshop
- Bob to speak for OASIS
- Laura to contact JP Morgan about a speaker on fPML

XML One Europe
- Board meeting Mon-Tues
- Simon to arrange dinner on Monday night

AOB

XML.org
- Lots of PR needed this week
- Announcements on organizational affiliations