

# Customer Data Platform v1.0 from CXS TC approved as a Committee Specification

Submitted by pknight on Mon, 2019-10-21 20:50

**Type:**

Public Review

OASIS is pleased to announce that Customer Data Platform Version 1.0 from the OASIS Context Server (CXS) TC [1] has been approved as an OASIS Committee Specification.

This specification aims to standardize exchange of customer data across systems and silos by defining a web-based API using GraphQL.

The CXS TC was chartered to create specifications for a Customer Data Platform (CDP) as a core technology for enabling the delivery of personalized user experiences. The goal is to assist organizations that currently struggle to create and deliver consistent personalized experiences across channels, markets, and systems. The CDP will simplify management, integration, and interoperability between solutions providing services like Web Content Management, CRM, BigData, Machine Learning, Digital Marketing, and Data Management Platforms. It can support standardized ways of complying with requirements for customer privacy and consent management.

This Committee Specification is an OASIS deliverable, completed and approved by the TC and fully ready for testing and implementation.

The prose specifications and related files are available here:

Customer Data Platform Version 1.0  
Committee Specification 01  
04 October 2019

Editable source (Authoritative):

<https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.adoc> [1]

HTML:

<https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.html> [2]

PDF:

<https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.pdf> [3]

## Distribution ZIP file

For your convenience, OASIS provides a complete package of the prose specification and related files in a ZIP distribution file. You can download the ZIP file here:

<https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.zip> [4]

Members of the CXS TC [1] approved this specification by Special Majority Vote. The specification had been released for public review as required by the TC Process [2]. The vote to approve as a Committee Specification passed [3], and the document is now available online in the OASIS Library as referenced above.

Our congratulations to the TC on achieving this milestone and our thanks to the reviewers who provided feedback on the specification drafts to help improve the quality of the work.

===== Additional references:

[1] OASIS Context Server (CXS) TC

<https://www.oasis-open.org/committees/cxs/> [5]

[2] Public reviews:

\* 30-day public review, 13 August 2019:

<https://lists.oasis-open.org/archives/members/201908/msg00006.html> [6]

- Comment resolution log:

<https://docs.oasis-open.org/cxs/cdp/v1.0/csprd01/cdp-v1.0-csprd01-comment-...> [7]

[3] Approval ballot:

<https://www.oasis-open.org/committees/ballot.php?id=3432> [8]

## Associated TC:

Context Server (CXS)

## Deadline:

Mon, 2019-10-21 - Thu, 2019-11-21

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## Links:

[1] <https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.adoc>

[2] <https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.html>

[3] <https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.pdf>

[4] <https://docs.oasis-open.org/cxs/cdp/v1.0/cs01/cdp-v1.0-cs01.zip>

[5] <https://www.oasis-open.org/committees/cxs/>

[6] <https://lists.oasis-open.org/archives/members/201908/msg00006.html>

[7] <https://docs.oasis-open.org/cxs/cdp/v1.0/csprd01/cdp-v1.0-csprd01-comment-resolution-log.txt>

[8] <https://www.oasis-open.org/committees/ballot.php?id=3432>